| Amounts in millions; except per share amounts, ASP, percentages. | Q4 FY08 | Q1 FY09 | Q2 FY09 | Q3 FY09 | $\begin{gathered} \text { Q4 } \\ \text { FY09 } \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ \text { FY10 } \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ \text { FY10 } \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ \text { FY10 } \end{gathered}$ | $\begin{gathered} \text { Q4 } \\ \text { FY10 } \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ \text { FY11 } \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ \text { FY11 } \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ \text { FY11 } \end{gathered}$ | $\begin{gathered} \text { Q4 } \\ \text { FY11 } \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ \text { FY12 } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ \text { FY12 } \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ \text { FY12 } \\ \hline \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TAM | 131.9 | 145.8 | 123.8 | 111.4 | 135.4 | 152.4 | 160.4 | 163.3 | 156.2 | 164.0 | 167.5 | 159.5 | 165.8 | 176.3 | 118.9 | 146.4 |  |  |
| Share | 26.7\% | 27.0\% | 28.6\% | 28.3\% | 29.5\% | 28.9\% | 30.9\% | 31.3\% | 31.8\% | 30.9\% | 31.2\% | 31.2\% | 32.5\% | 32.8\% | 23.9\% | 30.2\% |  |  |
| Units (HDD) | 35.2 | 39.4 | 35.5 | 31.6 | 40.0 | 44.1 | 49.5 | 51.1 | 49.7 | 50.7 | 52.2 | 49.8 | 53.8 | 57.8 | 28.5 | 44.2 |  |  |
| ASP (HDD) | \$56 | \$53 | \$51 | \$50 | \$48 | \$49 | \$52 | \$51 | \$47 | \$46 | \$47 | \$45 | \$44 | \$46 | \$69 | \$68 |  |  |
| Revenue | \$1,993 | \$2,109 | \$1,823 | \$1,592 | \$1,928 | \$2,208 | \$2,619 | \$2,641 | \$2,382 | \$2,396 | \$2,475 | \$2,252 | \$2,403 | \$2,694 | \$1,995 | \$3,035 | \$4,200 | \$4,400 |
| Gross Margin | \$425 | \$424 | \$290 | \$253 | \$370 | \$514 | \$687 | \$665 | \$535 | \$437 | \$475 | \$410 | \$469 | \$541 | \$648 | \$977 |  |  |
| Gross Margin \% | 21.3\% | 20.1\% | 15.9\% | 15.9\% | 19.2\% | 23.3\% | 26.2\% | 25.2\% | 22.5\% | 18.2\% | 19.2\% | 18.2\% | 19.5\% | 20.1\% | 32.5\% | 32.2\% |  |  |
| R\&D | \$128 | \$133 | \$119 | \$125 | \$132 | \$142 | \$154 | \$160 | \$154 | \$167 | \$169 | \$179 | \$188 | \$193 | \$191 | \$265 |  |  |
| SG\&A | \$56 | \$57 | \$42 | \$49 | \$52 | \$53 | \$60 | \$64 | \$61 | \$59 | \$66 | \$63 | \$77 | \$71 | \$85 | \$122 |  |  |
| Other | \$ - | \$ - | \$113 | \$18 | (\$23) | \$ - | \$ - | \$ - | \$27 | \$ - | \$ - | \$10 | \$32 | \$18 | \$210 | \$48 |  |  |
| Total Operating Expenses | \$184 | \$190 | \$274 | \$192 | \$161 | \$195 | \$214 | \$224 | \$242 | \$226 | \$235 | \$252 | \$297 | \$282 | \$486 | \$435 | \$550 | \$550 |
| Operating Income | \$241 | \$234 | \$16 | \$61 | \$209 | \$319 | \$473 | \$441 | \$293 | \$211 | \$240 | \$158 | \$172 | \$259 | \$162 | \$542 |  |  |
| Net Income | \$213 | \$211 | \$14 | \$50 | \$196 | \$288 | \$429 | \$400 | \$265 | \$197 | \$225 | \$146 | \$158 | \$239 | \$145 | \$483 |  |  |
| EPS | \$0.94 | \$0.93 | \$0.06 | \$0.22 | \$0.86 | \$1.25 | \$1.85 | \$1.71 | \$1.13 | \$0.84 | \$0.96 | \$0.62 | \$0.67 | \$1.01 | \$0.61 | \$1.96 | \$2.35 | \$2.55 |
| Diluted Shares Outstanding | 227 | 226 | 224 | 226 | 227 | 230 | 232 | 234 | 235 | 234 | 235 | 236 | 237 | 237 | 237 | 246 | 269 | 269 |
| Non-GAAP Results |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gross Margin | \$425 | \$424 | \$290 | \$253 | \$370 | \$514 | \$687 | \$665 | \$535 | \$437 | \$475 | \$410 | \$469 | \$541 | \$648 | \$1,077 |  |  |
| Net Income | \$213 | \$211 | \$123 | \$68 | \$173 | \$288 | \$429 | \$400 | \$292 | \$197 | \$225 | \$156 | \$193 | \$260 | \$358 | \$619 |  |  |
| Top 10 Customers Revenue Revenue by Channel | 53\% | 51\% | 49\% | 47\% | 52\% | 56\% | 55\% | 51\% | 52\% | 50\% | 48\% | 49\% | 53\% | 49\% | 51\% | 53\% |  |  |
| OEM | 57\% | 56\% | 57\% | 48\% | 54\% | 52\% | 48\% | 49\% | 54\% | 50\% | 45\% | 47\% | 55\% | 53\% | 59\% | 64\% |  |  |
| Distributors | 24\% | 26\% | 21\% | 30\% | 29\% | 31\% | 30\% | 33\% | 29\% | 32\% | 33\% | 33\% | 29\% | 29\% | 25\% | 28\% |  |  |
| Retail | 19\% | 18\% | 22\% | 22\% | 17\% | 17\% | 22\% | 18\% | 17\% | 18\% | 22\% | 20\% | 16\% | 18\% | 16\% | 8\% |  |  |
| Revenue by Geography |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Americas | 29\% | 23\% | 23\% | 26\% | 24\% | 22\% | 25\% | 24\% | 25\% | 23\% | 22\% | 22\% | 20\% | 19\% | 22\% | 21\% |  |  |
| Europe | 25\% | 29\% | 29\% | 28\% | 22\% | 22\% | 25\% | 24\% | 21\% | 23\% | 25\% | 24\% | 20\% | 22\% | 21\% | 18\% |  |  |
| Asia | 46\% | 48\% | 48\% | 46\% | 54\% | 56\% | 50\% | 52\% | 54\% | 54\% | 53\% | 54\% | 60\% | 59\% | 57\% | 61\% |  |  |
| Compute Units |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Notebook | 9.878 | 12.411 | 11.187 | 7.932 | 14.670 | 16.528 | 17.735 | 17.072 | 16.802 | 16.582 | 17.385 | 16.227 | 16.867 | 19.622 | 9.814 | 18.067 |  |  |
| Desktop | 15.863 | 17.484 | 14.225 | 14.659 | 16.349 | 18.282 | 19.290 | 21.461 | 20.282 | 20.918 | 20.411 | 20.118 | 22.348 | 21.588 | 11.391 | 15.975 |  |  |
| Non-Compute Units |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Consumer Electronics | 4.097 | 3.913 | 4.128 | 3.487 | 3.666 | 3.064 | 4.083 | 4.643 | 5.306 | 5.239 | 4.709 | 4.765 | 6.459 | 7.188 | 2.352 | 3.643 |  |  |
| Branded | 4.081 | 4.396 | 4.918 | 4.512 | 3.994 | 4.539 | 6.219 | 5.565 | 5.005 | 5.678 | 7.427 | 6.404 | 5.672 | 7.060 | 3.191 | 2.926 |  |  |
| Enterprise Units | 1.266 | 1.203 | 1.005 | $\underline{0.973}$ | 1.308 | 1.669 | $\underline{2.170}$ | 2.356 | $\underline{2.346}$ | $\underline{2.319}$ | $\underline{2.284}$ | $\underline{2.318}$ | $\underline{2.463}$ | $\underline{2.369}$ | 1.724 | 3.616 |  |  |
| Total HDD Units | 35.185 | 39.407 | 35.463 | 31.563 | 39.987 | 44.082 | 49.497 | 51.097 | 49.741 | 50.736 | 52.216 | 49.832 | 53.809 | 57.827 | 28.472 | 44.227 |  |  |

Revenue by Geography Rolling Four Quarters Ending Q3 FY09


Revenue by Geography Rolling Four Quarters Ending Q3 FY12


## Volume and Market Share



Revenue and Gross Margin


EPS Analysis


Page - 1 Note: Refer to "Non-GAAP Financial Measures" for information about non-GAAP financial measures included in this investor summary

| Balance sheet, cash flows, earnings and share repurchase amounts in millions | $\begin{gathered} \text { Q4 } \\ \text { FY08 } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ \text { FY09 } \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ \text { FY09 } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ \text { FY09 } \end{gathered}$ | $\begin{gathered} \text { Q4 } \\ \text { FY09 } \\ \hline \end{gathered}$ | Q1 FY10 | $\begin{gathered} \text { Q2 } \\ \text { FY10 } \end{gathered}$ | Q3 FY10 | Q4 FY10 | $\begin{gathered} \text { Q1 } \\ \text { FY11 } \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ \text { FY11 } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ \text { FY11 } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Q4 } \\ \text { FY11 } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ \text { FY12 } \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ \text { FY12 } \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ \text { FY12 } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash and Cash Equivalents | \$1,104 | \$1,213 | \$1,376 | \$1,579 | \$1,794 | \$2,056 | \$2,435 | \$2,826 | \$2,734 | \$2,858 | \$3,110 | \$3,230 | \$3,490 | \$3,675 | \$3,924 | \$3,377 |
| Debt | \$509 | \$507 | \$504 | \$502 | \$482 | \$463 | \$444 | \$425 | \$400 | \$375 | \$350 | \$325 | \$294 | \$263 | \$231 | \$2,743 |
| Net Cash and Cash Equivalents | \$595 | \$706 | \$872 | \$1,077 | \$1,312 | \$1,593 | \$1,991 | \$2,401 | \$2,334 | \$2,483 | \$2,760 | \$2,905 | \$3,196 | \$3,412 | \$3,693 | \$634 |
| Cash Flow From Operations | \$229 | \$301 | \$300 | \$355 | \$349 | \$434 | \$557 | \$588 | \$363 | \$390 | \$505 | \$313 | \$447 | \$352 | \$378 | \$1,208 |
| Free Cash Flow | \$83 | \$139 | \$160 | \$249 | \$238 | \$258 | \$358 | \$411 | \$178 | \$190 | \$255 | \$138 | \$294 | \$218 | \$258 | \$1,069 |
| Capital Expenditures | \$146 | \$162 | \$140 | \$106 | \$111 | \$176 | \$199 | \$177 | \$185 | \$200 | \$250 | \$175 | \$153 | \$134 | \$120 | \$139 |
| Depreciation and Amortization | \$113 | \$117 | \$122 | \$119 | \$122 | \$121 | \$126 | \$128 | \$134 | \$150 | \$151 | \$151 | \$150 | \$158 | \$140 | \$188 |
| EBITDA | \$354 | \$351 | \$138 | \$180 | \$331 | \$440 | \$599 | \$569 | \$427 | \$361 | \$391 | \$309 | \$322 | \$417 | \$302 | \$730 |
| Accounts Receivable, Net Inventory | \$1,010 | \$1,082 | \$926 | \$824 | \$926 | \$1,131 | \$1,365 | \$1,257 | \$1,256 | \$1,325 | \$1,250 | \$1,171 | \$1,206 | \$1,356 | \$747 | \$2,377 |
| Raw Materials | \$144 | \$129 | \$124 | \$104 | \$97 | \$96 | \$102 | \$115 | \$159 | \$155 | \$141 | \$151 | \$172 | \$170 | \$191 | \$329 |
| Work in Process | \$145 | \$168 | \$159 | \$152 | \$154 | \$173 | \$212 | \$254 | \$255 | \$266 | \$274 | \$260 | \$263 | \$275 | \$185 | \$667 |
| Finished Goods | \$167 | \$180 | \$163 | \$129 | \$125 | \$126 | \$139 | \$138 | \$146 | \$140 | \$153 | \$163 | \$142 | \$200 | \$90 | \$286 |
| Inventory, Net | \$456 | \$477 | \$446 | \$385 | \$376 | \$395 | \$453 | \$507 | \$560 | \$561 | \$568 | \$574 | \$577 | \$645 | \$466 | \$1,282 |
| Property, Plant and Equipment, Net | \$1,668 | \$1,674 | \$1,620 | \$1,570 | \$1,584 | \$1,625 | \$1,696 | \$1,756 | \$2,159 | \$2,245 | \$2,277 | \$2,249 | \$2,224 | \$2,209 | \$2,091 | \$4,171 |
| Accounts Payable | \$1,181 | \$1,215 | \$1,075 | \$1,001 | \$1,101 | \$1,342 | \$1,507 | \$1,508 | \$1,507 | \$1,703 | \$1,628 | \$1,486 | \$1,545 | \$1,708 | \$883 | \$2,774 |
| Days Sales Outstanding | 46 | 47 | 46 | 47 | 47 | 47 | 47 | 43 | 48 | 50 | 46 | 47 | 46 | 46 | 34 | 71 |
| Days Inventory Outstanding | 27 | 26 | 27 | 26 | 24 | 21 | 21 | 23 | 28 | 26 | 26 | 28 | 27 | 27 | 31 | 57 |
| Days Payables Outstanding | 69 | 66 | 64 | 68 | 69 | 72 | 71 | 69 | 74 | 79 | 74 | 73 | 73 | 72 | 60 | 123 |
| Cash Conversion Cycle | 4 | 7 | 9 | 5 | 2 | (4) | (3) | (3) | 2 | (3) | (2) | 2 | - | 1 | 5 | 5 |
| Inventory Turns | 14 | 14 | 14 | 14 | 15 | 17 | 17 | 16 | 13 | 14 | 14 | 13 | 13 | 13 | 12 | 6 |
| Shares Repurchased Shares Repurchased \$ Remaining Amount Authorized | $\begin{gathered} \$- \\ \$ 502 \end{gathered}$ | $\begin{gathered} 1.2 \\ \$ 36 \\ \$ 466 \end{gathered}$ | $\begin{gathered} \$- \\ \$ 466 \end{gathered}$ | $\begin{gathered} \$- \\ \$ 466 \end{gathered}$ | $\begin{gathered} \$- \\ \$ 466 \end{gathered}$ | $\begin{gathered} \$- \\ \$ 466 \end{gathered}$ | $\begin{gathered} \$- \\ \$ 466 \end{gathered}$ | $\begin{gathered} \$- \\ \$ 466 \end{gathered}$ | $\begin{gathered} - \\ \$- \\ \$ 466 \end{gathered}$ | $\begin{gathered} 1.8 \\ \$ 50 \\ \$ 416 \end{gathered}$ | $\begin{gathered} \$- \\ \$ 416 \end{gathered}$ | $\begin{gathered} \$- \\ \$ 416 \end{gathered}$ | $\begin{gathered} \$- \\ \$ 416 \end{gathered}$ | $\begin{gathered} \$- \\ \$ 416 \end{gathered}$ | $\begin{gathered} \$- \\ \$ 416 \end{gathered}$ | $\begin{gathered} \$- \\ \$ 416 \end{gathered}$ |
| R4Q ROIC R4Q ROA | $\begin{aligned} & 34.0 \% \\ & 21.2 \% \end{aligned}$ | $\begin{aligned} & 33.5 \% \\ & 21.1 \% \end{aligned}$ | $\begin{aligned} & 22.9 \% \\ & 14.7 \% \end{aligned}$ | $\begin{aligned} & 14.9 \% \\ & 9.8 \% \end{aligned}$ | $\begin{aligned} & 13.9 \% \\ & 9.2 \% \end{aligned}$ | $\begin{aligned} & 15.3 \% \\ & 10.4 \% \end{aligned}$ | $\begin{aligned} & 24.9 \% \\ & 17.0 \% \end{aligned}$ | $\begin{aligned} & 31.2 \% \\ & \text { 21.2\% } \end{aligned}$ | $\begin{aligned} & 30.2 \% \\ & 20.7 \% \end{aligned}$ | $\begin{aligned} & 26.4 \% \\ & 18.1 \% \end{aligned}$ | $\begin{aligned} & 21.1 \% \\ & 14.6 \% \end{aligned}$ | $\begin{aligned} & 15.6 \% \\ & 10.9 \% \end{aligned}$ | $\begin{gathered} 13.2 \% \\ 9.2 \% \end{gathered}$ | $\begin{aligned} & 13.6 \% \\ & 9.5 \% \end{aligned}$ | $\begin{aligned} & 11.9 \% \\ & 8.5 \% \end{aligned}$ | $\begin{aligned} & 14.8 \% \\ & 10.5 \% \end{aligned}$ |
| Worldwide Headcount | 50,072 | 51,409 | 50,838 | 43,898 | 45,991 | 52,208 | 55,128 | 61,803 | 62,500 | 62,817 | 62,991 | 61,349 | 65,431 | 67,799 | 67,121 | 106,604 |

## Business Model

 (to be updated)Gross Margin $18 \%-23 \%$

Operating Expense 9\%-10\%

Operating Income 8\%-14\%

Tax
$6 \%-9 \%$ of Income Before Tax

Capital Expenditures 7\%-8\%

Inventory Turns 12-16 Turns

Conversion Cycle 4-8 Days

## Gross vs. Net Cash \& Cash Equivalents



R\&D and Capital Expenditures


Free Cash Flow


R4Q Return on Invested Capital


Page - 2 Note: Refer to "Non-GAAP Financial Measures" for information about non-GAAP financial measures included in this investor summary

## Non-GAAP Financial Measures

Free Cash Flow: Free cash flow is a non-GAAP financial measure defined as cash flows from operations less capital expenditures. We consider free cash flow to be useful as an indicator of our overall liquidity, as the amount of free cash flow generated in any period is representative of cash that is available for strategic opportunities including, among others, investing in the Company's business, making strategic acquisitions, strengthening the balance sheet, repaying debt and repurchasing stock. We also believe that free cash flow is one of several benchmarks used by investors for comparison of our liquidity with other companies in our industry, although our measure of free cash flow may not be directly comparable to similar measures reported by other companies. Free cash flow should not be construed as an alternative to cash flows from operations or other cash flow measurements determined in accordance with GAAP.
EBITDA: EBITDA is a non-GAAP financial measure defined as net income before interest, income tax expense, depreciation and amortization. We include information concerning EBITDA because we believe it is a useful measure to evaluate our operating performance. As a measure of our operating performance, we believe EBITDA provides a measure of operating results unaffected by differences in capital structures, capital investment cycles and ages of related assets among otherwise comparable companies. While EBITDA is a relevant and widely used measure of operating performance, it does not represent net income as defined by GAAP and it should not be considered as an alternative to that measure in evaluating operating performance.
Non-GAAP Gross Margin: Non-GAAP gross margin is a non-GAAP measure defined as gross margin before any unusual or non-recurring charges to cost of goods sold. For Q3 FY12, non-GAAP gross margin excludes costs recognized upon the sale of inventory that was written-up to fair value in connection with the HGST acquisition. Because we believe these costs may not be indicative of ongoing operations, we believe that non-GAAP gross margin is a useful measure to investors as an alternative method for measuring our operating performance and comparing it against prior periods' performance.

|  | $\begin{gathered} \text { Q4 } \\ \text { FY08 } \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ \text { FY09 } \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ \text { FY09 } \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ \text { FY09 } \end{gathered}$ | Q4 <br> FY09 | $\begin{gathered} \text { Q1 } \\ \text { FY10 } \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ \text { FY10 } \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ \text { FY10 } \end{gathered}$ | $\begin{gathered} \text { Q4 } \\ \text { FY10 } \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ \text { FY11 } \end{gathered}$ | $\begin{gathered} \text { Q2 }^{2} \\ \mathrm{FY}_{11} \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ \text { FY11 } \end{gathered}$ | $\begin{gathered} \text { Q4 } \\ \text { FY } 11 \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ \text { FY12 } \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ \text { FY12 } \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ \text { FY12 } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reconciliation of Cash Flows from Operations to Free Cash Flow |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash Flows from Operations | \$229 | \$301 | \$300 | \$355 | \$349 | \$434 | \$557 | \$588 | \$363 | \$390 | \$505 | \$313 | \$447 | \$352 | \$378 | \$1,208 |
| Capital Expenditures | (146) | (162) | (140) | (106) | (111) | (176) | (199) | (177) | (185) | (200) | (250) | (175) | (153) | (134) | (120) | (139) |
| Free Cash Flow | \$83 | \$139 | \$160 | \$249 | \$238 | \$258 | \$358 | \$411 | \$178 | \$190 | \$255 | \$138 | \$294 | \$218 | \$258 | \$1,069 |
| Reconciliation of Net Income to EBITDA |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net Income | \$213 | \$211 | \$14 | \$50 | \$196 | \$288 | \$429 | \$400 | \$265 | \$197 | \$225 | \$146 | \$158 | \$239 | \$145 | \$483 |
| Interest Expense | 4 | 4 | 9 | 3 | 2 | 2 | 2 | 1 | 1 | - | 1 | (1) | 2 | 1 | 2 | 4 |
| Income Tax Expense | 24 | 19 | (7) | 8 | 11 | 29 | 42 | 40 | 27 | 14 | 14 | 13 | 12 | 19 | 15 | 55 |
| Depreciation and Amortization | 113 | 117 | 122 | 119 | 122 | 121 | 126 | 128 | 134 | 150 | 151 | 151 | 150 | 158 | 140 | 188 |
| Ebitda | \$354 | \$351 | \$138 | \$180 | \$331 | \$440 | \$599 | \$569 | \$427 | \$361 | \$391 | \$309 | \$322 | \$417 | \$302 | $\$ 730$ |
| $\frac{\text { Reconciliation of Gross Margin to }}{\text { Non-GAAP Gross Margin }}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gross Margin | \$425 | \$424 | \$290 | \$253 | \$370 | \$514 | \$687 | \$665 | \$535 | \$437 | \$475 | \$410 | \$469 | \$541 | \$648 | \$977 |
| Acquisition-Related Fair Value Adjustments |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 100 |
| Non-GAAP Gross Margin | \$425 | \$424 | \$290 | \$253 | \$370 | \$514 | \$687 | \$665 | \$535 | \$437 | \$475 | \$410 | \$469 | \$541 | \$648 | \$1,077 |

## Non-GAAP Financial Measures

Non-GAAP Net Income: Non-GAAP net income is a non-GAAP measure defined as net income before any unusual or non-recurring charges or any tax impact related to those charges.

|  | Q4 FY08 | Q1 FY09 | Q2 FY09 | $\begin{gathered} \text { Q3 } \\ \text { FY09 } \end{gathered}$ | Q4 FY09 | Q1 FY10 | Q2 FY10 | Q3 FY10 | Q4 FY10 | Q1 FY11 | Q2 FY11 | Q3 FY11 | Q4 FY11 | Q1 FY12 | Q2 FY12 | $\begin{gathered} \text { Q3 } \\ \text { FY12 } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reconciliation of Net Income to Non-GAAP Net Income |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net Income | \$213 | \$211 | \$14 | \$50 | \$196 | \$288 | \$429 | \$400 | \$265 | \$197 | \$225 | \$146 | \$158 | \$239 | \$145 | \$483 |
| Acquisition-Related Expense | - | - | - | - | - | - | - | - | - | - | - | 10 | 10 | 14 | 14 | 34 |
| Litigation Accruals Charges Related to Flooding, | - | - | - | - | - | - | - | - | 27 | - | - | - | 25 | 7 | - | - |
| Net of Recoveries | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 199 | 15 |
| In-Process Research and Development Charge | - | - | - | 14 | - | - | - | - | - | - | - | - | - | - | - | - |
| Acquisition-Related Adjustments to Fair Value of Inventory / Cost of Revenue | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 91 |
| Amortization of Newly Acquired Intangible Assets | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 12 |
| Restructuring | - | - | 113 | 4 | (23) | - | - | - | - | - | - | - | - | - | - | - |
| Tax Impact | - | - | (4) | - | - | - | - | - | - | - | - | - | - | - | - | (16) |
| Non-GAAP Net Income | \$213 | \$211 | \$123 | \$68 | \$173 | \$288 | \$429 | \$400 | \$292 | \$197 | \$225 | \$156 | \$193 | \$260 | \$358 | \$619 |

## Footnotes

1.FY08 and Q1 FY11 ASP, Revenue by Channel and Revenue by Geography exclude external sales of media/substrates
2. Unit volume excludes WD TV Media Players without hard drives, WD Livewire, SSD and media
3.Worldwide Headcount excludes temporary employees
4.Consumer Electronics includes gaming
5.Both the GAAP and non-GAAP results include the results of the newly acquired HGST subsidiary from the acquisition date of March 8, 2012
6. Q4 FY12 guidance is presented on a non-GAAP basis and excludes charges and insurance proceeds related to the Thailand flooding; expenses related to the acquisition of HGST, including amortization of intangibles; and any impact from the pending divestiture transaction with Toshiba.
Because these expenses and proceeds are not known at this time, we are unable to provide information about, or a reconciliation to, the most directly comparable GAAP financial measures. The impact of these excluded items may cause the estimated non-GAAP financial measures to differ materially from the comparable GAAP financial measures.

## Formulas

Share = Units / TAM
ASP = Revenue / Units
Free Cash Flow = Cash Flow from Operations - Capital Expenditures
EBITDA = Net income + Interest Expense + Income Tax Expense + Depreciation and Amortization
Days Sales Outstanding (DSO) = Accounts Receivable / (Revenue / 91 days)
Days Inventory Outstanding (DIO) = Inventory / (Cost of Revenue / 91 days)
Days Payables Outstanding (DPO) = Accounts Payable / (Cost of Revenue / 91 days)
Cash Conversion Cycle = DSO + DIO - DPO
Inventory Turns = 364 days / DIO
R4Q ROIC = R4Q (Net Income from Continuing Operations + Interest Expense) / R4Q Average (Equity + Debt)
R4Q ROA = R4Q Net Income from Continuing Operations / R4Q Average Total Assets

## Recent Product Announcements and Innovations

## To

- My Passport(B: The first 2 TB portable My PassPort hard drives for both Windows and Mac users.
- My Book Thunderbolt Duo: WD's first storage system employing Intel's super-fast Thunderbolt technology and My Book Thunderbolt Duo, a dualdrive RAID storage system, in capacities up to 6 TB.
- My Book Live Duo: A dual-drive network-attached storage device, in capacities up to 6 TB , offering personal cloud functionality and RAID for data mirroring.
- WD S25: Third-generation 2.5 -inch SAS drive, available in capacities up to 900 GB, providing mission-critical customers with the industry's highest MTBF rating at $\mathbf{2}$ million hours, as well as low power consumption.
- MyWD: The enhanced and renamed reseller partner program.
- Entertainment Studio Collaborations: Coalition with Warner Bros, Fox Studios and SanDisk to develop ways for consumers to organize, store and move their high definition digital movies and TV shows across multiple devices.
- A Series of Entertainment Options: Such as Netflix available on WD TV for UK consumers.
- Offsite Data Storage Service: Available for WD Sentinel customers.
- WD VelociRaptor 1TB: The industry first 1TB 10,000rpm 2.5-inch drives for high performance workstations and extreme gaming platform.
- WD Scorpio © Blue ${ }^{\text {TM }} 7 \mathrm{~mm}$ Hard Drive: The new single-platter, 2.5 -inch drive with the lowest power consumption on the market, offers best-in-class 400Gs shock tolerance, and is available in 500 GB and 320 GB capacities.

HGST
a Western Digital company

- Ultrastar SSD400S.B: The industry's first SSD to use 25 -nanometer singlelevel cell (SLC) NAND flash, available in 100GB, 200GB, \& 400GB capacities.
- Deskstar \& Travelstar drives: The new 4TB 3.5-inch Deskstar and 1TB 2.5inch Travelstar drives are shipping in G-Technology products.
- Second Generation 7,200 RPM, 7mm 2.5-inch drive, the Travelstar Z7K500 Family: Represents a number of industry firsts:
- The first 7,200 RPM, 7mm, one-disk, 500GB mobile hard drive, reaching $\mathbf{6 3 0}$ gigabit/square inch areal density;
- The first 2.5 -inch drive with a $6 \mathrm{~Gb} / \mathrm{s}$ SATA interface and 32MB cache;
- The industry's fastest 2.5 -inch drives, delivering up to $33 \%$ more performance;
- The highest 2.5 -inch HDD operating shock at 400G for rugged portable devices; and,
- Shipments from 7mm 2.5-inch hard drives for the Ultrabook market reaching a record 25 million.
- Ultrastar SSD400S SSD Family: EMC has selected and qualified the Ultrastar SSD400S SSD family in it's "all Flash" VNX® Unified Storage systems for mission-critical Microsoft and Oracle environments.
- G-Team: G-Technology introduced its new G-Team, an ambassador program, featuring leading producers, cinematographers and photographers, giving insight and inspiration to current and future generations of digital artists.
- 8TB G-RAID with Thunderbolt System: The extremely fast and highestcapacity, two-drive, RAID 0 external drive in the world.
- Ultrastar 7K4000: The world's first 4TB enterprise-class hard drive provides space-efficient, high-performance, low-power storage for traditional enterprises as well as for the explosive big data and cloud/Internet markets.

