

Active Archive System: Enabling Business Transformation

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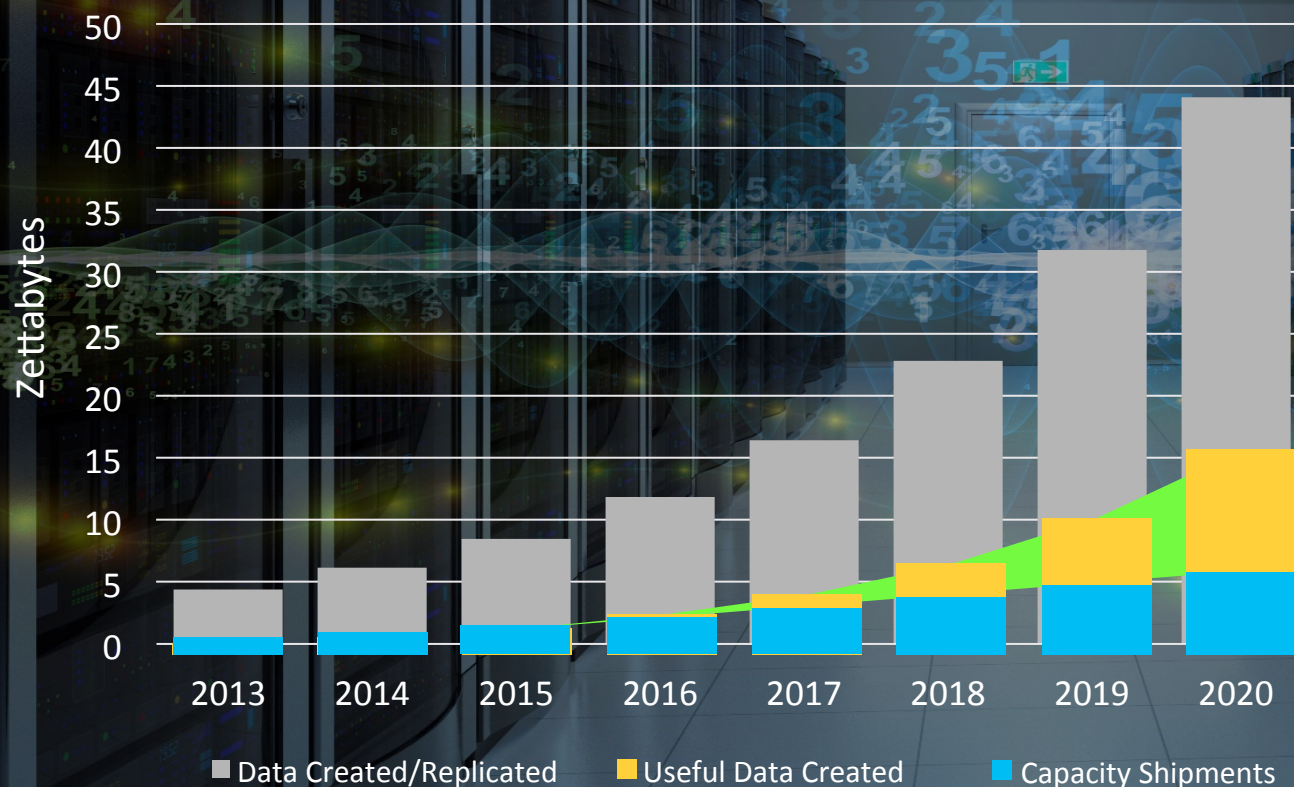


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Harnessing the Power of Data

Growth in Useful Data Exceeding Ability to Store



Source: IDC – 2013 Digital Universe, HGST – 2015

Make Better Decisions
Boost Productivity
Predict the Future

Scalability
Accessibility
Affordability
Simplicity

Introducing HGST Active Archive System

Complete scale-out object storage
system for cloud data centers

4.7PB

raw capacity per rack

Optimized for
active archive
workloads

Breakthrough
TCO

**Highest Density
Improves Data
Center Efficiency**

**Lowest Power
per TB with Fast
Data Access**

**Beats
White Box
Economics**

Scales to Exabytes of Capacity



New Level of Purpose-Built Design for Active Archive Workloads



AMPLIDATA



Advanced Storage System Software



Cloud-Scale Resiliency & Unlimited Scalability

Active Archive Platform



Tuned Storage Enclosure



Highest Rack Density, Lowest Power per TB & Cloud Optimized

HelioSeal™



Helium-Filled Drives



Highest Capacity, Proven Reliability & Lowest Power

Vertical Innovation Enables Breakthrough Value and Scalability

Simplicity at Scale™

Enables Business Transformation



Data Intensive Businesses

Store more, retain longer, monetize often to harness the power of data



Cloud Service Providers

Increase focus and investment on new services and applications



System Integrators & Designers

Closer customer engagement thru software, solutions and services

Enabling Business Transformation



Extend device leadership to deliver higher value offerings

For valuable data

Offer a more affordable, scalable and accessible method for retaining data

For our partners

Enable HGST partners to transform their business and capture new opportunities

For data-centric organizations

Enable users to harness the power of all of the valuable data that they create



THANK YOU
QUESTIONS





a Western Digital company

Long Live Data™

Capacity & Trademark Statements

One gigabyte (GB) is equal to one billion bytes, one terabyte (TB) equals 1,000GB (one trillion bytes), and one petabyte (PB) equals 1,000TB (one quadrillion bytes) when referring to hard drive or solid state drive capacity. Accessible capacity will vary from the stated capacity due to formatting and partitioning of the drive, the computer's operating system, and other factors.

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